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FOR IMMEDIATE RELEASE

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PHOTO OPPORTUNITY: Media Encouraged to Attend GO GURNEE Kick-off Event

(Gurnee, IL) Friday, April 22, 2016 – The media is encouraged to attend **GO GURNEE** kick-off event, hosted by Gurnee Park District, on May 1, 2016 at 6:00 pm in Viking Park located at 4374 Old Grand Avenue, Gurnee.

Confirmed **GO GURNEE** Champions who will be in attendance at the event are: Senator Melinda Bush, Representative Sheri Jesiel, Representative Sam Yingling, Mayor Kristina Kovarik and Gurnee Park District's Executive Director, Susie Kuruvilla, as well as local school mascots including School District 50's Wiley the Wildcat and Warren Township High School's Blue Devil.

The event will begin with a warm up led by FitNation trainers and mascots, character meet and greet and inspirational talk. The event will conclude with a 30 minute walk around Viking Park.

GO GURNEE is a community wellness movement designed to increase community health through activity, education and collaboration presented by Gurnee Park District.

The first stage of the movement is designed to encourage the Gurnee community to walk for at least 30 minutes each day for the month of May. This event is free and accessible to all who wish to participate.

Visit www.GOGurnee.com and www.Facebook.com/GOGURNEE to learn more about the physical and mental benefits of walking. Use #**GOGURNEE** to be a part of the conversation and movement.

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Press encouraged to attend. Photo opportunity. Elected officials and mayor will be in attendance.